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What are the benefits of enterprise?

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Subject Specific Vocabulary

	Enterprise	An idea or project to make money
	Design	A plan for what you are going to make
	Audience	The person you are designing for.
	Product	The item you will make.
	Evaluate	To judge against a criteria using WWW and EBI.
	Criteria	A list of what is needed for the product to be successful.
	Prototype	A copy of the product using cheaper, quicker materials
	Feedback	The opinions of others used to make the product better.
	Trade	The buying and selling of goods and services for money
	Port	A place where boats carrying goods load and unload.



Fairtrade

Farmers being paid a fair price for their products.

Wise Owl Knowledge



Every design has to be planned for a specific audience and purpose.



We use prototypes to get feedback from the audience on how to improve a product.



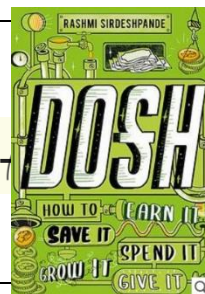
Products can be evaluated by judging them against a set of criteria – WWW and EBI.



When we trade, we import (bring things into the country) and export (sell things to other countries).



Ports are important as they can carry more freight than trains and planes. They also provide jobs and



What is a charity?

Helping those who are suffering.

Eg: Health, Animals, War, Environment

